
SYLLABUS FOR BOARD OF STUDIES ADOPTION — generated from the live catalogue record

Video Editing and Motion Graphics

X-A2 · 5 days (configurable 1–5 days) · Arts & Humanities · Media & Communication · Years: 2nd, 3rd, PG

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OVERVIEW

Students edit raw footage into finished films with titles, motion graphics and sound.

Video is the dominant medium online; graduates who can edit and add motion graphics are employable across media houses, agencies and every brand's content team.

HOURS AND CREDIT POSITION

Contact hours: 40 Guided project: 20 Self-study: 0 Notional total: 60

Credit claim: 2

60 notional hours ÷ 30 hours per credit (NSQF track, UGC Micro-credentials Guidelines §5.3.3) = 2 credits.

COURSE OUTCOMES

- CO1. Edit raw footage into a coherent sequence (K3)
- CO2. Apply colour correction and grading to a clip (K3)
- CO3. Edit and mix a soundtrack (K3)
- CO4. Create motion graphics with keyframe animation (K3)
- CO5. Produce a finished film with titles and motion graphics (K5)

COURSE CONTENT — MODULES

Hours shown are the recommended format; module time scales proportionally when the engagement runs 1–5 days.

Module 1 — Editing foundations (5h recommended)

Theory: The timeline, cuts, pacing

Lab: Assemble a first cut

Output: Rough cut

Module 2 — Story and rhythm (5h recommended)

Theory: Sequencing, continuity

Lab: Refine the edit for rhythm

Output: Refined cut

Module 3 — Colour and correction (5h recommended)

Theory: Grading, matching shots

Lab: Grade a sequence

Output: Graded clip

Module 4 — Sound (5h recommended)

Theory: Audio editing, mixing, music

Lab: Edit and mix a soundtrack

Output: Mixed audio

Module 5 — Titles and typography (5h recommended)

Theory: Text, lower-thirds

Lab: Add titles to a sequence

Output: Titled sequence

Module 6 — Motion graphics (5h recommended)

Theory: Keyframes, animation

Lab: Create motion graphics

Output: Motion graphics

Module 7 — Effects and compositing (5h recommended)

Theory: Masks, layers

Lab: Composite an effect

Output: Composited shot

Module 8 — Capstone (5h recommended)

Theory: A finished edited film with motion graphics

Lab: Deliver a finished film

Output: Finished film

ASSESSMENT SCHEME (100 MARKS)

Continuous exercises — 40 marks

Portfolio capstone — 40 marks

Critique & viva voce — 20 marks

CO-PO MAPPING

CO1 !' PO3 (strength 2)

Editing a sequence is developed craft.

CO2 !' PO5 (strength 2)

Grading tools are modern-tool usage.

CO3 !' PO5 (strength 2)

Audio tools are modern-tool usage.

CO4 !' PO3 (strength 2)

Motion graphics are developed craft.

CO5 !' PO3 (strength 2)

The finished film is a produced solution.

EVERY PARTICIPANT RECEIVES

- Certificate of completion
- Course material
- LMS access
- Interview question bank
- Mock interview & viva practice

FEE

13,200 per student, incl. GST

Excludes the optional nasscom assessment where offered. Final pricing on your college's quotation.

DESIGNED BY

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