SYLLABUS FOR BOARD OF STUDIES ADOPTION — generated from the live catalogue record

Public Speaking and Media Presence

X-A5 · 2 days (configurable 1–5 days) · Arts & Humanities · Career & Communication · Years: 2nd, 3rd, PG

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OVERVIEW

Students deliver clear, confident talks and handle themselves on camera and in interviews.

Communication ability shapes every career; graduates who speak well and hold a media presence gain an advantage in placements and in public-facing roles.

HOURS AND CREDIT POSITION

Contact hours: 16 Guided project: 4 Self-study: 0 Notional total: 20

Credit claim: 0.5

20 notional hours ÷ 30 hours per credit (NSQF track, UGC Micro-credentials Guidelines §5.3.3) = 0.67 credits, claimed as 0.5 (rounded down to the nearest half credit — never more than the hours support).

COURSE OUTCOMES

CO1. Structure a talk for a stated audience and goal (K3)
CO2. Deliver a talk using effective voice and body language (K3)
CO3. Present confidently on camera (K3)
CO4. Respond to questions in a mock interview (K3)
CO5. Evaluate a recorded performance for improvement (K5)

COURSE CONTENT — MODULES

Hours shown are the recommended format; module time scales proportionally when the engagement runs 1–5 days.

Module 1 — Speaking foundations (4h recommended)
Theory: Structure, clarity, managing nerves
Lab: Structure and give a short talk
Output: First talk

Module 2 — Delivery (4h recommended)
Theory: Voice, body language, pacing
Lab: Rehearse delivery techniques
Output: Delivery exercises

Module 3 — On camera (4h recommended)
Theory: Presence, framing, interviews
Lab: Record a piece to camera
Output: Recorded piece

Module 4 — Capstone (4h recommended)
Theory: A recorded talk and a mock interview
Lab: Deliver a talk and a mock interview
Output: Recorded talk and interview

ASSESSMENT SCHEME (100 MARKS)

Continuous speaking exercises — 40 marks
Recorded talk — 40 marks
Mock interview — 20 marks

CO–PO MAPPING

CO1 !’ PO10 (strength 2)
Structuring a talk is communication design.

CO2 !’ PO10 (strength 2)
Delivery is spoken communication.

CO3 !’ PO10 (strength 2)
On-camera presence is communication.

CO4 !’ PO10 (strength 2)
Handling questions is communication.

CO5 !’ PO12 (strength 2)
Reviewing one's performance is self-directed improvement.

EVERY PARTICIPANT RECEIVES

- Certificate of completion
- Course material
- LMS access
- Interview question bank
- Mock interview & viva practice

FEE

¹400 per student, incl. GST
Excludes the optional nasscom assessment where offered. Final pricing on your college's quotation.

DESIGNED BY

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