DELIVERING PARTNER

info@kurela.in · +91 40 3312 8382 · kloudcourse.in/catalogue

SYLLABUS FOR BOARD OF STUDIES ADOPTION — generated from the live catalogue record

Agri-Business, FPOs and Farm Economics

X-G2 · 3 days (configurable 1–5 days) · Agricultural Sciences · Applied Science · Years: 2nd, 3rd, PG

CONTENTS

Catalogue X-G2 · version 1 · generated 2026-08-24

OVERVIEW

Students run the economics of a farm enterprise and a Farmer Producer Organisation.

Agri-business and FPOs are central to rural incomes and government policy; graduates who understand farm economics and FPO operations are employable across agri-enterprises and development.

HOURS AND CREDIT POSITION

Contact hours: 24 Guided project: 6 Self-study: 0 Notional total: 30

Credit claim: 1

30 notional hours ÷ 30 hours per credit (NSQF track, UGC Micro-credentials Guidelines §5.3.3) = 1 credits.

COURSE OUTCOMES

CO1. Describe the agri-business value chain (K2)
CO2. Calculate farm costs, returns and break-even (K3)
CO3. Explain FPO structure and governance (K2)
CO4. Analyse market-linkage options for a produce (K4)
CO5. Produce a farm or FPO business analysis (K5)

COURSE CONTENT — MODULES

Hours shown are the recommended format; module time scales proportionally when the engagement runs 1–5 days.

Module 1 — Agri-business foundations (4h recommended)
Theory: The value chain, markets
Lab: Map an agri value chain
Output: Value-chain map

Module 2 — Farm economics (4h recommended)
Theory: Costs, returns, break-even
Lab: Compute farm economics
Output: Economics sheet

Module 3 — Farmer Producer Organisations (4h recommended)
Theory: Structure, governance, aggregation
Lab: Assess an FPO structure
Output: FPO assessment

Module 4 — Market linkages (4h recommended)
Theory: Mandis, contracts, electronic markets
Lab: Compare market-linkage options
Output: Linkage comparison

Module 5 — Finance and schemes (4h recommended)
Theory: Credit, insurance, government schemes
Lab: Match schemes to a case
Output: Scheme mapping

Module 6 — Capstone (4h recommended)
Theory: A farm or FPO business analysis
Lab: Analyse a farm or FPO
Output: Business analysis

ASSESSMENT SCHEME (100 MARKS)

Continuous exercises — 40 marks
Case project — 40 marks
Presentation & defence — 20 marks

CO–PO MAPPING

CO1 !' PO1 (strength 2)
The value chain is foundational domain knowledge.

CO2 !’ PO3 (strength 2)
Farm economics is applied calculation.

CO3 !’ PO1 (strength 2)
FPO structure is foundational domain knowledge.

CO4 !’ PO4 (strength 2)
Market-linkage analysis is investigation.

CO5 !’ PO10 (strength 2)
The business analysis is professional communication.

EVERY PARTICIPANT RECEIVES

- Certificate of completion
- Course material
- LMS access
- Interview question bank
- Mock interview & viva practice

FEE

¹1,800 per student, incl. GST
Excludes the optional nasscom assessment where offered. Final pricing on your college's quotation.

DESIGNED BY

Venkat Kurela — Founder & Director, Kurela Cognisive Private Limited